

EWM IMPLEMENTATION FOR BALADNA



OVERVIEW

Baladna is Qatar's leading local brand for milk, dairy, juice, and food products. Committed to freshness, nutrition, and innovation, it supports a healthier, sustainable future and has achieved 100% self-sufficiency in dairy production.

CHALLENGES



Manual warehouse processes and poor space use



Time-consuming, inaccurate inventory checks



Labor-heavy quality and stock inspections



Offline data entry causing delays



Need to scale for market growth



Risk of errors and unchecked deliveries

SOLUTION & ADD-ONS

- ✓ S4 Embedded EWM Implementation
- ✓ Streamlined RM/PM receiving with fewer touchpoints & better space use
- ✓ Batch traceability with expiry control & ageing reports
- ✓ Custom truck temperature & hygiene checks
- ✓ Route-based picking optimized for staging, loading, and priority



Advanced
Warehouse Analytics
(AWA)



Production Integration
with custom FG
Receiving App



Route based custom
picking solution



FIORI based custom
app for loading and
dispatch

VALUE DELIVERED



End to end batch
traceability for RM,
PM, SFG, and FG



Established KPI's by
implementing
warehouse insights



One touch receive-
and-dispatch



Vans dispatched in 6
hrs. per day



Seamless production
integration with RM
and FG stores



throughput-focused
picking, packing and
dispatch

Ready to Transform Your warehouse?

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